



Water Polo
AUSTRALIA

Photography & Videography Policy

Version 2

Effective: 28 November 2025

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#	Review Date	Effective Date	Approved By	Changes
1	23 May 2023			
2	Aug-Oct 2025	28 Nov 2025	Board	Update to new template. Rewritten for clarity and simplified.

Review frequency: Annually

1 Background

1.1 Purpose

1.1.1 This policy is made by Water Polo Australia Limited (“WPA”) under its constitution (“Constitution”) with the purpose of controlling the commercialisation of Content produced at WPA events and safeguarding the privacy and safety of all persons participating at WPA Events (including addressing the potential risks for child safety posed directly and indirectly to children and young people through the inappropriate use of photographs on sports websites, social media and in publications), particularly given the increased ease of taking and modifying images and the proliferation of sophisticated and accessible photographic technology.

1.2 Scope

1.2.1 This Policy applies to and is enforced at all WPA Sanctioned Events (including the AWL) and WPA Business Events.

1.2.2 The following Policies are also relevant and are available on the WPA website:

- (a) Safeguarding Children and Young People Policy;
- (b) Member Protection Policy; and
- (c) Complaints, Disputes and Discipline Policy.

2 Definitions

2.1 Defined Terms

The following words have the corresponding meaning in this Policy:

AWL means the Australian Waterpolo League.

Content means photographic, videographic or other visual or audio content.

DSLR Camera means digital single-lens reflex camera, a digital camera that combines the optics and the mechanisms of a single-lens reflex camera with a digital imaging sensor, as opposed to photographic film.

General Public means any spectator or attendee, paying or otherwise, attending a WPA event, function or program who is not a Member.

Inappropriate Content means the content prohibited in section 4.2.1.

Official Photographers has the meaning given in section 6.1.2(b).

Prohibited Conduct means conduct prohibited under this Policy.

Prohibited Equipment means the equipment prohibited in section 4.3.1(a).

Registered Photographers has the meaning given in section 6.1.2(a).

Recognised Media Outlets has the meaning given in section 6.1.2(c).

SLR Camera means a single-lens reflex camera.

WPA Business Events means any activity conducted by or on behalf of WPA, including, but not limited to, events, courses, workshops, functions or programs.

WPA Events means WPA Sanctioned Events and WPA Business Events.

WPA Representative generally refers to any employee, or person who holds an appointed or official role with WPA, whether paid or unpaid. However, in the absence of an appropriate WPA Representative being present to carry out certain duties dictated by this Policy, it may also refer to contractors and agents employed by WPA for the purposes of this Policy.

WPA Sanctioned Events means national events sanctioned by WPA, including but not limited to, the

Australian Youth Water Polo Championships, the AWL, the National State Championships and the 13&U National Development Carnival.

WWCC Requirements means all applicable working with children/vulnerable people check requirements.

2.2 Terms defined in Constitution

Where a capitalised term is not defined in this Policy, but is defined in the Constitution, it has the meaning given in the Constitution.

3 Spectators

- 3.1.1 WPA acknowledges that family and friends wish to take their own images and recordings for personal use whilst at WPA Events.
- 3.1.2 To support this, all Members, event participants and the General Public are permitted to take Content from the spectator area at WPA Events using a smartphone or tablet (without any other equipment), provided they do not engage in any Prohibited Conduct, as set out in this Policy.
- 3.1.3 All persons are to use their best endeavours to ensure that Content is not shared beyond immediate family and friends without the permission of the subjects.

4 Prohibited Conduct at WPA Events

4.1 Overview

- 4.1.1 The section sets out various conduct that is prohibited at WPA Events.
- 4.1.2 Except for the prohibition on Inappropriate Content (which applies to all persons at all times), WPA runs an accreditation scheme which may (if explicitly stated) authorise certain Prohibited Conduct, as set out in section 6.

4.2 Inappropriate Content

- 4.2.1 The taking of Inappropriate Content is prohibited at all WPA Events, being Content that is not appropriate, including but not limited to:
 - (a) indecent Content (such as “up-skirt” or “down-blouse” or similar captured covertly);
 - (b) Content captured in change rooms, toilets or other invasions of privacy;
 - (c) Content used for voyeurism or made for the purpose of observing and visually recording the other person’s genitals or anal region or in an otherwise provocative or sexual manner;
 - (d) Content protected by a court order (e.g., child custody or witness protection);
 - (e) defamatory Content; and
 - (f) Content that is not for any reasonable purpose associated with the sport of water polo.

4.3 Professional Equipment

- 4.3.1 Except to the extent expressly permitted through accreditation, the following are strictly prohibited at WPA Events:
 - (a) the use of any equipment to create Content other than a smartphone, tablet or similar device. This includes, but is not limited to, cameras with detachable lenses, DSLR Cameras, SLR Cameras, tripods, stands and monopods, or equipment otherwise identified by WPA as ‘professional equipment’; and
 - (b) flash photography or strobes of any kind.
- 4.3.2 For clarity, this means that accreditation is required if you wish to use a tripod, stand or similar equipment, even if the recording device is only a smartphone or tablet.

4.4 Commercial Purpose

Except to the extent expressly permitted through accreditation, Content must not be used for any commercial purpose, distribution or sale. This includes that a person's likeness must not be used to entice people to buy a product or service or in any way that it appears they are endorsing a product or service. An appropriate release, consent or authorisation from the relevant individual may be required.

4.5 Live Streaming

Live streaming of any form, including the use of live streaming apps or live streaming functions on digital platforms (such as Facebook, Instagram, Periscope, TikTok etc.), in respect of Content generated at WPA Events is prohibited without the permission of WPA.

4.6 Access to Pool Deck to take Content

Except to the extent permitted through accreditation, no Content may be generated from the pool deck.

4.7 Other requirements

Additional restrictions may apply based on venue rules and regulations. Information can be obtained from or at the relevant venue and/or its website.

5 Non-compliance

5.1 General

5.1.1 WPA Representatives, WPA Event officials or venue staff and/or security are authorised to:

- (a) prevent venue access (or access to a part of a venue) to any person(s) engaged in or that they suspect may engage in Prohibited Conduct (for example if they are in possession of Prohibited Equipment without accreditation);
- (b) request users to cease engaging in Prohibited Conduct (for example if using Prohibited Equipment); and
- (c) remove individuals from a WPA Event if they engage in any Prohibited Conduct or otherwise refuse to adhere to this Policy.

5.1.2 Ticket refunds will not be issued if these rights are exercised.

5.2 Inappropriate Conduct

5.2.1 The WPA Event manager or staff should be alerted to anyone taking Inappropriate Content or in any way acting suspiciously.

5.2.2 The appropriate WPA Representative and/or venue security will approach people suspected of taking Inappropriate Content and may ask for the following information:

- (a) name, which can be verified by inspecting their driver's license or similar photo identity;
- (b) whether the individual is a parent or family friend of a participant, and who that participant is;
- (c) which club (if applicable) the participant is representing; and
- (d) evidence of satisfaction of WWCC Requirements where applicable.

5.2.3 The WPA Representative will advise the person that a complaint has been made regarding Inappropriate Content being taken.

5.2.4 The WPA Representative will subsequently provide the person with an opportunity to verbally respond to the complaint.

5.2.5 If the WPA Representative is unsatisfied with the response provided, they may ask the person to refrain from taking further Content or the person may be asked to leave the venue. Where deemed appropriate by

the WPA Representative, WPA may also contact relevant third-party authorities regarding any incident.

5.2.6 The WPA Representative's decision is final.

5.2.7 An incident report must be completed by the WPA Event manager or WPA Representative present to document any reports of Inappropriate Content whether acted upon by them or not. The report will be provided to the WPA Integrity Officer (or equivalent).

5.2.8 This section does not limit the disciplinary action or similar that may apply if the relevant conduct breaches other Policies.

6 Accreditation

6.1 Types of accreditation

6.1.1 WPA operates a Content accreditation scheme for WPA Events in order to ensure that persons using Prohibited Equipment and / or taking Content for commercial use are accredited and known to WPA.

6.1.2 In particular, WPA uses the following types of accreditation:

- (a) individuals registered with WPA to capture Content for personal use or approved club use only (**Registered Photographers**);
- (b) professionals appointed by WPA to capture Content for WPA commercial use (**Official Photographers**); and
- (c) professional organisations providing Content production services to the broader professional media industry, such as, but are not limited to, Getty Images and Reuters (**Recognised Media Outlets**).

6.2 Application for accreditation

To receive accreditation in respect of a WPA Event persons must:

- (a) apply to WPA using the form available on the WPA website;
- (b) meet all WWCC Requirements; and
- (c) meet any other requirements, and agree to any terms, applicable to the WPA Event or the accreditation as required by WPA or its representative.

6.3 Issue of accreditation

6.3.1 WPA may choose whether or not to grant accreditation in its absolute discretion.

6.3.2 WPA may choose to withdraw an accreditation at any time in its absolute discretion.

6.4 Accreditation requirements

6.4.1 Accredited persons must wear proof of accreditation (in the form provided by WPA) at all times during the WPA Event so that they are easily identifiable as an accredited person.

6.4.2 Accredited persons must follow the instructions of all WPA Representatives, WPA Event officials or venue staff and/or security at all times.

6.5 Activities permitted by accreditation

6.5.1 Accredited persons are permitted to:

- (a) use Prohibited Equipment solely and strictly to the extent that equipment is appropriate for the purpose for which they've been provided accreditation. If in doubt, clarity should be sought from relevant WPA Event representatives. Drones are only permitted if expressly approved as part of accreditation;
- (b) take Content from pool deck, except for Registered Photographers, who are only permitted to take imagery from the spectator area; and

- (c) do such other things permitted by the terms of accreditation (except to the extent inconsistent with section 4.2).

6.6 Limited Commercial Purposes

The commercial use of Content, including the sale of images or recordings, is not permitted, except for:

- (a) sales by the Official Photographers and by Recognised Media Outlets for editorial purposes where explicitly permitted by WPA;
- (b) other approved uses agreed by WPA in connection with the accreditation.

7 Content involving Minors

Any person taking content of persons under the age of 18 must also comply with the requirements in the Safeguarding Children and Young People Policy.